



Application for a grant of a premises licence in respect of Lounge, Units 4-5 The Maltings Shopping Centre, Ross on Wye, Herefordshire. HR9 7YB – Licensing Act 2003

Meeting: Licensing Sub-Committee

Meeting date: Monday 24 August 2026 at 14:00hrs

Report by: Senior Licensing Technical Officer

Classification

Open

Decision type

This is not an executive decision

Wards affected

Ross East

Purpose

To consider an application for a grant of a premises licence in respect Lounge, Units 4-5 The Maltings Shopping Centre, Ross on Wye, Herefordshire. HR9 7YB under the Licensing Act 2003.

Recommendation(s)

That:

The Sub-Committee determine the application with a view to promoting the licensing objectives in the overall interests of the local community. They should give appropriate weight to:

- a) The steps that are appropriate to promote the licensing objectives,
- b) The representations (including supporting information) presented by all parties,
- c) The guidance issued to local authorities under Section 182 of the Licensing Act 2003 (*appendix 5*), and
- d) The Herefordshire Council Statement of Licensing Policy 2020 – 2025 (*model conditions appendix 6*)

Reasons for Recommendations

Ensures compliance with the Licensing Act 2003 (*appendix 7 & 8*)

Alternative options

1. There are a number of options open to the sub-committee:
 - a) Grant the licence subject to conditions that are consistent with the operating schedule accompanying the application and the mandatory conditions set out in the Licensing Act 2003,
 - b) Grant the licence subject to modified conditions to that of the operating schedule where the sub-committee considers it appropriate for the promotion of the licensing objectives and add mandatory conditions set out in the Licensing Act 2003,
 - c) To exclude from the scope of the licence any of the licensable activities to which the application relates
 - d) To refuse to specify a person in the licence as the premise supervisor (DPS), or
 - e) To refuse the application

Key considerations

Licence Application

2. The application for the grant of a premises licence has received relevant representations and is therefore brought before the Sub-Committee for determination.
3. Herefordshire Council's Statement of Licensing Policy 2020 to 2025 states "All representations must be 'relevant', for example they must be about the likely effect of the grant of the application". This followed paragraph 8.57 in the s182 Guidance which uses the same wording.
4. The details of the application are:

Applicant	Loungers UK Limited
Agent	Winckworth Sherwood LLP

Type of application:	Date received:	28 Days consultation ended:
Grant	13 July 2026 28 day consultation started: 14 July 2026	10 August 2026

Summary of Application

5. The application (appendix 1) requests a new premises licence for the following licensable activities

Sale/Supply of Alcohol (For Consumption on and off the Premises)
Monday – Sunday 10:00 – 24:00

Late Night Refreshment (Indoors/Outdoors)
Monday – Sunday 23:00 – 24:00

Non-Standard Timings

Live Music (Indoors), Recorded Music (Indoors), Late Night Refreshment (Indoors/Outdoors)
New Year's Eve 2300 - 0200

Sale/Supply of Alcohol (For Consumption on and off the Premises)
New Year's Eve 10:00 – 02:00

NB: Under the Live Music Act 2012 (as amended), an alcohol licenced premises can have live and/or recorded music from 08:00 – 23:00 for up to 500 people, without the need for these activities to be on a premises licence

Late Night Refreshment (sale/supply of hot food and/or hot drinks) is only applicable between Monday - Sunday 23:00 – 05:00

Summary of Representations

6. Representations were received from three (3) Responsible Authorities.
7. Trading Standards raised no objection to the grant of the premises licence, subject to conditions requiring staff alcohol sales training, the implementation of a Challenge 25 policy, maintenance of a refusals register, restrictions on unaccompanied under-16s after 20:00 hours, and a prohibition on adult entertainment (appendix 2).
8. Environmental Health also raised no objection, subject to conditions relating to noise management, including controls on noise breakout, closure of doors and windows after 23:00 hours, and signage requesting customers leave the area quietly (appendix 3).
9. The Licensing Authority, acting as a Responsible Authority, objected to the inclusion of the

external seating area on Broad Street within the licensed premises. The objection is based on concerns that the proposed outdoor area, comprising seven (7) tables and 18 chairs, is located within a constrained section of a busy pedestrian thoroughfare and could lead to congestion, obstruction of the highway, difficulties in supervising customers, impacts on public safety, and an increased risk of crime and disorder. The Licensing Authority considers that the operating schedule does not provide sufficient detail regarding the management of the external area and has therefore requested that this element of the application be refused (appendix 4).

Community impact

10. Any decision may have an impact on the local community.

Environmental Impact

11. This report is in relation to a premises license under the Licensing Act 2003 and as such there are minimal environmental impacts for the council.

Equality duty

12. Under section 149 of the Equality Act 2010, the 'general duty' on public authorities is set out as follows:

A public authority must, in the exercise of its functions, have due regard to the need to –

- a) eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
- b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
- c) Foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

13. There are no equality issues in relation to the content of this report.
14. This report has human rights implications for both the premises licence holder and the residents from the local neighbourhood. Any of the steps outlined in section 1 of this report may have financial implications for a licensee's business and livelihood and/or may have impact upon the day to day lives of residents living in close proximity to the premises.
15. Article 8(i) of the European Convention of Human Rights provides that everyone has the right to respect for his/her private and family life and his/her home (which includes business premises). This right may be interfered with by the council on a number of grounds including the protection of rights and freedoms of others. The First Protocol – Article 1 – also provides that every person is entitled to the peaceful enjoyment of his possessions and shall not be deprived of his possessions except in the public interest and conditions provided for by law. Members must accordingly make a decision which is proportionate to the hearing and endeavour to find a balance between the rights of the applicant, residents and the community as a whole.

Resource implications

16. This report is in relation to a premises license under the Licensing Act 2003 and as such there are minimal resource implications for the council.

Financial implications

17. There are unlikely to be any financial implications for the council as licensing authority at this time.

Legal implications

18. As relevant representations have been received, the Sub-Committee must determine the application under Section 3.5.7 (c) of the Herefordshire Council constitution. The representations must relate to the licensing objectives and the Sub-Committee must determine the likely effect of the grant of the premises licences on the promotion of the licensing objectives.
19. The licensing authority must have regard to the promotion of the four licensing objectives namely; the prevention of crime and disorder; public safety; the prevention of public nuisance; and the protection of children from harm in exercising its functions under the Licensing Act 2003. Further regard should be had to the statutory guidance under Section 182 of the Act and the Council's own statement of licensing policy. The options available to the licensing authority are set out in section 1 of this report.
20. The Sub-Committee should be aware of a number of stated cases which have appeared before the Administrative Court and are binding on the Licensing Authority.
21. The case of Daniel Thwaites Plc v Wirral Borough Magistrates' Court (Case No: CO/5533/2006) at the High Court of Justice Queen's Bench Division Administrative Court on 6 May 2008, [2008] EWHC 838 (Admin), 2008 WL 1968943, Before the Honourable Mrs Justice Black. In this case it was summed up that: -
22. A licensing authority must have regard to guidance issued by the Secretary of State under section 182. Licensing authorities may depart from it if they have reason to do so but will need to give full reasons for their actions.
23. Furthermore, the Thwaites case established that only conditions should be attached to a licence with a view to promoting the Licensing objectives and that 'real evidence' must be presented to support the reason for imposing these conditions.
24. This judgement is further supported in the case of The Queen on the Application of Bristol Council v Bristol Magistrates' Court, CO/6920/2008 High Court of Justice Queen's Bench Division The Administrative Court, 24 February 2009, [2009] EWHC 625 (Admin) 2009 WL 648859 in which it was said:

'Licensing authorities should only impose conditions which are necessary and proportionate for the promotion for licensing objectives'.
25. In addition to this it was stated that any condition attached to the licence should be an enforceable condition.

Right of Appeal

26. Schedule 5, Part 1, Section 1 of the Licensing Act 2003 gives a right of appeal which states:

Rejection of applications relating to premises licences

(1) Where a licensing authority-

(a) Rejects an application for a premises licence under section 18,

The applicant may appeal against the decision.

Schedule 5, Part 1, Section 2 of the Licensing Act give a right of appeal which states:

Decision to grant premises licence or impose conditions etc.

(1) This paragraph applies where a licensing authority grants a premises licence under section 18.

(2) The holder of the licence may appeal against any decision—

(a) to impose conditions on the licence under subsection (2)(a) or (3)(b) of that section, or

(b) to take any step mentioned in subsection (4)(b) or (c) of that section (exclusion of licensable activity or refusal to specify person as premises supervisor).

(3) Where a person who made relevant representations in relation to the application desires to contend—

(a) that the licence ought not to have been granted, or

(b) that, on granting the licence, the licensing authority ought to have imposed different or additional conditions, or to have taken a step mentioned in subsection (4)(b) or (c) of that section, he may appeal against the decision.

(4) In sub-paragraph (3) “relevant representations” has the meaning given in section 18(6).

27. Appeals should be made to the Magistrates Court and must be made within 21 days beginning with the day on which the appellant was notified by the licensing authority of the decision appealed against

Risk management

28. There is little risk associated with the decision at this time as the legislation allows a right of appeal to the Magistrates Court within a period of 21 days of being notified of the decision in writing.

Consultees

29. All responsible authorities and members of the public living within Herefordshire.

Appendices

Appendix 1 - Application form

Appendix 2 – Trading Standards Representation

Appendix 3 – Environmental Health Representation

Appendix 4 – Licensing Authority Representation

Appendix 5 – Relevant Sections of the Section 182 Guidance
Appendix 6 – Herefordshire Council Model Pool of Conditions
Appendix 7 – Licensing Act 2003 – Section 17
Appendix 8 - Licensing Act 2003 – Section 18

Background papers

None Identified

Please include a glossary of terms, abbreviations and acronyms used in this report.

DPS – Designated Premises Supervisor